

Name: _____ Date: _____ Period: _____

Tap vs. Bottled Water

Activity 7: Preview, Predict, and Prepare for Reading

Answer the following questions in preparation for reading “The Story of Bottled Water” in complete sentences and be specific:

1. “The Story of Bottled Water” could have been titled “Bottled Water.” What changes by adding the word “story” to the title?
2. The word “script” can mean handwriting, a speech, or words for a play or movie. How is “script” used the “transcript” of the video we’ll watch for “The Story of Bottled Water?”
3. Based on the title, what kind of story can we predict “Bottled Water” will be?
4. Read the quote below taken from the script:

“This story is typical of what happens when you test bottled water against tap water” (4).

In this sentence, “test” is not a noun; it is a verb, and water is the object of the verb. What does it mean to test one type of water against another?
5. What do you predict the article will be about? Write down your prediction.

Activity 8 Tap vs. Bottled Water Understanding Key Vocabulary

Read each quote from the text. Then choose the best meaning for the bold word or words. Finally, explain in your own words the meaning of the vocabulary word or words.

1. “Is it cleaner? Sometimes, sometimes not: in many ways, bottled water is less **regulated** than tap” (5).
 - a. In this excerpt, **regulated** means having a regular and uniform shape.
 - b. In this excerpt, **regulated** means controlled by rules or laws.

Explain in your own words the meaning of **regulated**:

2. “Yet people in the U.S. buy more than half a billion bottles of water every week. That’s enough to circle the globe more than 5 times. How did this come to be? Well it all goes back to how our **materials economy** works and one of its key drivers, which is known as **manufactured demand**” (8).
 - a. In this quote, **materials economy** means a system of buying, selling, and managing money based on the value and use of raw materials, like oil, water, and trees.
 - b. In this quote, **materials economy** means fake paper money, like in Monopoly.

Explain in your own words the meaning of **materials economy**:

- c. In this quote, **manufactured demand** means anything that is made and then bought.
 - d. In this quote **manufactured demand** means a made-up demand, made-up by or manufactured by advertisers to convince people to buy something they want, but may not really need.

Explain in your own words the meaning of **manufactured demand**:

3. “So how do you get people to buy this **fringe product**? Simple: You manufacture demand” (11).
 - a. In this quote, **fringe product** means something with a decorative tassel.
 - b. In this quote, **fringe product** means something for sale that is different or unconventional.

Explain in your own words the meaning of **fringe product**:

4. ““When we’re done,”” one top water exec said, ““tap water will be **relegated** to showers and washing dishes”” (13).
 - a. In this quote, **relegated** means demoted or devalued.
 - b. In this quote, **relegated** means to follow rules.

Explain in your own words the meaning of **relegated**:

5. “They’re trashing the environment all along the **product’s life cycle**. Exactly how is that environmentally responsible?” (16)
 - a. In this quote, **product’s life cycle** means the time period for the life of a bottle from its production to its decomposition.
 - b. In this quote, **product’s life cycle** means the time period between when a bottle is produced and when it is purchased.

Explain in your own words the meaning of **product’s life cycle**: